



Undereducated, Unprotected & Vulnerable

About Hallmark Design Build

Hallmark Design Build is an industry-leading industrial and commercial contracting company known for its quality workmanship and sustainable energy design. While they are considered a small company, their projects are anything but.

Industry:
Industrial & Commercial Contracting

Headquarters:
Mississauga, Ontario

Company Size:
5 Core Employees
2 - 5 Seasonal/Contract Employees

Client:
Mike Hossack
General Manager



The Scenario

HDB places tremendous value on the confidentiality of their client projects and realized additional IT expertise was required to mitigate potential cybersecurity risks such as:

- Limited in-house Cybersecurity knowledge (or IT team)
- No employee training on common threats (ex. phishing emails)
- Relying on email communication (no proper security measures)

The Challenge

Undereducated, unprotected, vulnerable.

Although Mike and his team did not face a breach to trigger this need, he knew their limited cybersecurity knowledge left them vulnerable. Mike knew that his employees weren't always aware of cybersecurity best practices and needed to solve the following:

- The impending chance of a cyber attack or data breach.
- Teammates who are unfamiliar with cybersecurity best practices.
- Confidential email and computer data were at risk without the proper software in place.

The Solution

After a discussion with hubTGI, Mike and the HDB team understood how their lack of a cybersecurity strategy left them vulnerable to cyber threats. Based on HDB's needs and business goals, the hubTGI team was able to put together a custom cybersecurity package that checked all of their boxes. By implementing the following solutions, Mike had confidence that HDB was secure their office:

- **Implementation of Barracuda email** security to eliminate the number of malicious emails that are delivered to the HDB team.
- **Employee training resources** ensure Mike and his team are educated on the risk of phishing emails, cybersecurity best practices, and how to reduce the chances of a data breach.
- Protect confidential clients and deal information with the right cybersecurity measures in place, that can easily **scale based on the number of seasonal or contract employees** that they have on at that time.



We were 100% confident in hubTGI handling our cybersecurity protection based on the excellent technology support they provided in other areas of our business.

- Mike Hossack

Business Impact

As a result of the partnership with hubTGI, HDB achieved the following:

- **Cost Savings:** Significantly reduced the risk of costly ransomware attacks and data breaches, ensuring that their resources are protected and can be better allocated to business growth rather than recovery efforts.
- **Enhanced Focus & Agility:** The new cybersecurity infrastructure allows Mike and his team to focus on its core business operations while being agile enough to adapt to new challenges without worrying about potential security vulnerabilities.
- **Strengthened Data Security:** HDB now has a solid cybersecurity foundation in place, ensuring that its sensitive data is well-protected, providing peace of mind for both the company and its clients.

The Challenge

The hubTGI team is competent, always available, and looking out for what we need. If there's anything we need, we always reach them and they are always quick and responsive.

- Mike Hossack

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